



Headquarters:  
7900 Westpark Drive  
Suite A320  
McLean, VA 22102

703.827.0200 main  
703.827.0175 fax  
[www.mcleanllc.com](http://www.mcleanllc.com)

Contact: Katie Merchant, Communications Manager  
Phone: (703) 752-9009  
E-mail: [kmerchant@mcleanllc.com](mailto:kmerchant@mcleanllc.com)

**FOR IMMEDIATE RELEASE**

## **BURT YARKIN JOINS THE MCLEAN GROUP**

*Washington, DC Based Private Investment Bank Expands To San Francisco*

**McLean, VA, June, 2010** – The McLean Group, LLC, is pleased to announce that Burt Yarkin has accepted a position as Managing Director at the firm's new San Francisco branch. The McLean Group is a national investment bank providing merger and acquisition, business valuation, litigation support, capital formation market intelligence and exit planning services to middle market businesses. The company has more than 35 offices around the country, including three other offices in California.

Mr. Yarkin has more than 25 years' experience in the franchising industry. He has held senior management positions with such well-known international brands as Cartridge World, Gymboree and 1-800-Flowers. As past CEO of Cartridge World, Mr. Yarkin oversaw one of the fastest ramp-ups in US franchise history and was instrumental in completing a large private equity transaction for the sale of the company.

In addition to being featured in The Wall Street Journal, Business Week, The New York Times and Entrepreneur Magazine, as well as other newspapers, magazines and news programs, Mr. Yarkin has been a popular speaker at franchise, printing and imaging, and other business conferences.

Mr. Yarkin will assist franchisors and large multi-unit franchisees with capital formation, valuation services and financial consulting as necessary. His experience as an entrepreneur in growing and selling businesses gives him a practical and real world approach to deal making. We anticipate that he will quickly become a preeminent merger and acquisition specialist in the franchising market.

### **About The McLean Group, LLC**

The McLean Group, LLC, is a national, middle-market investment bank headquartered in McLean, VA, that provides merger and acquisition (M&A), capital formation, market intelligence, business valuation, litigation support, and exit planning services. The McLean Group serves businesses generating up to \$500 million in annual revenues. The firm has 36 offices nationwide, serving domestic and international clients with a broad resume of successfully consummated financial transactions. Securities transactions are cleared through The McLean Group's affiliate, McLean Securities, LLC, a FINRA Registered Broker Dealer and Member FINRA/SIPC. For more information, visit [www.mcleanllc.com](http://www.mcleanllc.com).

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To find out more about the McLean Group feel free to visit [www.mcleanllc.com](http://www.mcleanllc.com). Mr. Yarkin can be reached at [byarkin@mcleanllc.com](mailto:byarkin@mcleanllc.com) or in the San Francisco office at 510-444-6195.